



# SUKRITI

## SOCIAL FOUNDATION

5th Annual Report 2010-11



### FOUNDER'S MESSAGE

As we report on 2010-11, I feel a deeply personal feeling. It is similar to and yet entirely different from the earlier years. When we support someone to build a better life, it comes out of an ability to empathise with that individual's situation, anguish and aspirations. And we are in a position to do so because someone empathised with us, inspired and supported us. Taking stock of every year, thus, becomes a task carrying great meaning not just at an organizational level but also a personal level. This year, this task takes an immeasurable personal dimension. On 17.05.2010, Sukriti's very first donor, my mother, breathed her last. Her wisdom, words of courage and her spirit continue to move and motivate us. We try to live by her firm belief that a person's disability, however severe it may be, should never be a limiting factor in pursuing higher goals in life.

In our work during the year 2010-11, we have focused on a combination of activities – established activities such as prevention of disability and rehabilitation; emerging activities such as employment training and support for livelihood; and totally new activities such as personality development training.

We hope that the combination of activities and the new developments will help us consolidate on the gains from 2010-11 and play a better role in the field of disability.

With warm regards,

Founder Trustee  
30.10.2011

## PREVENTION

### 98 SCREENED AT EYE CAMP IN KOLATHUR, CHENNAI

On June 16, 2010, Sukriti partnered with urban SHGs in Kolathur to screen 98 persons. Six were referred for surgery and 11 pairs of glasses were distributed. This was our second eye camp in Kolathur, following the first we had held in 2009-10.

### 150 SCHOOL CHILDREN LEARN ABOUT ROAD SAFETY

On January 11, 2011, 150 students of Class XI at PS Higher Secondary School (Main) in Mylapore, Chennai learned more about road safety and how their precious lives are at risk of permanent/temporary disability from avoidable road accidents. During the program, a pictorial PowerPoint presentation told the children more about safety while walking on the road, riding a bicycle or travelling by a car or 2-wheeler. At the end, a quiz was also conducted to assess the extent to which the message of safety had reached the children.

## TRAINING

### 7 DISABLED MEN TRAINED IN BICYCLE ASSEMBLY AND SERVICING

In association with TI Cycles, we conducted a 10-day training program at Amar Seva Sangam, Ayikudi (Tirunelveli District, Tamilnadu) for 7 disabled men in assembling and servicing bicycles. Certificates were distributed to the candidates who successfully completed the program.

Sukriti initiated the cycle assembly and servicing training in 2009-10, in association with TI Cycles. The success of the first program in partnership with Cheshire Home has encouraged us to reach out to more NGOs in different parts of the State, identify suitable candidates in their field area and organise training for them from TI Cycles. This training then gives the candidates two options – join a TI Cycles dealer as an employee or start a small shop themselves.



### 22 DISABLED GIRLS RECEIVE PERSONALITY DEVELOPMENT TRAINING

Between May 3, 2010 and May 29, 2010, Sukriti's



*Ms. Reshma Sharma awards a certificate to a participant in the personality development programme*

program manager conducted a self-development program at Andhra Mahila Sabha for 22 orthopaedically disabled girls undergoing vocational rehabilitation training. The participants, aged 18 to 30, were mostly from a rural background. The training consisted of personal organisation, goal setting, time management, anger management, personal grooming, and preparation for job interviews, through a mix of individual activity, group activity and interactive sessions.

The training was a new experience for participants. By the end of the program, they were able to open up and talk about their aims, desires and goals in life and how they could try to achieve their aspirations. The program gave them the encouragement and freedom to express their secretly nourished desires. All of them wanted to learn to

speaking English. Some of them wanted to learn to play chess. One girl wanted a tutor to help her pass the Class 8 exam. The girls expressed a wish to see more of these programs.

At the end of the program, a valedictory was organized. Ms. Reshma Sharma, Director, Dojo Chakra, gave away the certificates. Mr. Jagannathan and Mr. Sridhar, both supporters of Sukriti, also spoke on the occasion.



*Mr. Jagannathan awards a certificate to a participant in the personality development programme*

## REHABILITATION

### MOBILITY AIDS

During the year, Sukriti identified or received requirements for mobility aids and offered in response, 2 wheel chairs, 7 tricycles and 6 calipers.

#### Tricycle for Ahamadhu

Ahamadhu, a resident of Kodambakkam, is a patient cured of leprosy. He makes his living by selling sleeping mats. His left leg was amputated a few years back and he uses an artificial limb. As a result, he is unable to go to the market to buy mats for reselling. He required a tricycle to buy and sell mats and earn his living.

Sukriti fulfilled Ahamadhu's need for a tricycle.

#### Caliper for Veeraraghavan

Veeraraghavan, a resident of Tiruvallur district, was working as a driver and is in his late 40s. His happy family comprised of his wife and two children. Two years back, he had gone to his native village with his family for the yearly temple festival. His children wanted to have tender coconut water. To pluck coconuts, he climbed up the tree and suddenly lost balance and fell down. As a result, he suffered a spinal column injury that left him totally paralysed in his left leg and he could no longer move without help. He will never be able to drive again. With his income lost and only the meager daily earnings of his wife as a construction worker, the family was not able to manage all expenses including the new medical expenses. So he had his children admitted in the Ramakrishna Mission's residential school. In response to Veeraraghavan's condition, Sukriti sponsored calipers for him

#### Micro Cellular Rubber (MCR) Footwear for 20 Individuals

Leprosy-affected persons can develop ulcers on their feet, which leaves them unable to go anywhere. It requires the person to rest. This in turn affects the individual's ability to earn a living. Such individuals are prescribed to wear MCR footwear, which has soles that protect their feet

and prevent the development of ulcers.

The cost of MCR footwear is quite high for leprosy-affected individuals who have very low incomes.

Sukriti sponsored a pair of MCR footwear for 20 individuals from the Annai Indira Leprosy Colony in Tiruttani (Tamilnadu).

### EDUCATION SUPPORT

Sukriti provided funds to support the education of one disabled student.

### PHYSIOTHERAPY & NUTRITION SUPPORT

For one disabled individual, Sukriti provided support for 53 sessions of physiotherapy.

Ganga Bhavani is a 65-year old unmarried woman whose left leg has been affected by polio. She spent her life helping her family members with the little she was earning as a domestic worker. When at home, she would cook, clean, wash, look after their children and do whatever else she could. During the year 2010-11, her right leg was affected by arthritis and she was totally disabled. She was not able to take a single step independently and had to be helped for all her daily chores. Dejected, depressed and in tears, she came to us, as we had earlier supported her with a caliper and walker. Nobody wanted to take care of her as they felt she was a burden. We are still in search of a suitable old age home for her. In the mean time, in consultation with her orthopaedician, we decided to support her for a home-based rehabilitation program involving physiotherapy.

From November 2010, Sukriti also supports Ganga Bhavani's monthly nutrition needs.

### MEDICAL EXPENSES

Sukriti funded surgery for K Kalaivani, a youth having the brittle bone disorder.

Brittle bone disease is known as osteogenesis imperfecta (OI). It is a rare, usually inherited disorder that causes bones to break easily due to the body's low

production of collagen. While some people are severely affected by brittle bone disease, others are able to live a relatively normal life.

Hailing from Cheyyur taluk in Kanchipuram (Tamilnadu), Kalaivani is a B.Com. graduate. She is the eldest daughter and has two younger sisters. Her father is a fisherman and mother, a housewife. Her mother has also been affected by the brittle bone condition. One of Kalaivani's sisters, is normal and got married. Her other sister Kalaiselvi, suffers from the same condition. Their father is no longer able to fish and earn a livelihood. Kalaivani can't move without a walker, like her mother. Kalaiselvi was able to walk but now her thigh bone shows signs of bending. Their family needs a lot of support as three people in the same family suffer from the rather rare genetic condition of Brittle Bone Disease.

Sukriti supported corrective surgery for Kalaivani.

### PLAY ITEM FOR A CHILD WITH BRITTLE BONE

For Rajaraman, a 14-year old living in Perambur (Chennai) with the brittle bone condition, Sukriti sponsored a PlayStation.

Rajaraman suffers from the Brittle Bone Disease. He studies in Class 8 and lives with mother and grandparents. Fortunately, Rajaraman receives understanding support from the school nearby. They have made special seating arrangements for him. His grandfather, who once worked in the Secretariat, takes care of him. In spite of his disability, he is cheerful and happy. He is studying well, is fluent in English and has won many awards in the competitions he has taken part in. As a result of his bone condition, he often suffers fractures in various parts. The family manages with the pension that Rajaraman's grandfather receives. Owing to his ailment, he cannot play like other children. He had a wish to play electronic games and we fulfilled his wish with a Sony PlayStation.

### SPLINT FOR A CHILD WITH BRITTLE BONE

Munusamy is a 7-year old child suffering from brittle bone condition. To prevent fracture and maintain mobility, he needed a splint. His father, we found, worked in a stainless steel utensil shop for a low monthly salary and could not afford the splint for Munusamy.

Sukriti fulfilled Munusamy's need for a splint

## LIVELIHOOD SUPPORT

### 3 DISABLED START BICYCLE REPAIR SHOPS

By March 2011, three disabled individuals who had participated in the cycle assembly and training at Amar Seva Sangam established small shops, with toolkits sponsored by TI Cycles and two bicycles each, sponsored by Sukriti.

During a trip to Amar Seva Sangam, Sukriti's founder visited two of the cycle shops and found the impact to be meaningful. For Mr. Madappan, a polio-affected person who used to travel a fair distance to roll beedis for a living, the shop provided a better job than rolling beedis and fetches Rs. 100-150/- per day. He doesn't need to travel and is also rid of the stench of the tobacco that goes into



*Mr. Pechimuthu at work in his cycle shop*

the beedis. He rents his cycles to individuals travelling to Tenkasi town for work. He has also bought a few old bicycles and increased the total number. For the other person, Mr. Pechimuthu, the shop provided a much needed supplementary income, fetching around Rs. 50/- per day.

## ADVOCACY

### NATIONAL CENSUS 2011

In the national census, a significant dimension was included. With an aim to understand the nature of disability among the Indian population, a question was included to record an individual's disability. We believe this was a long overdue step and took all efforts possible to draw attention to this new development.

### NEW PERSONS WITH DISABILITIES ACT

During the year, Sukriti also participated in online discussions related to the other big national development – the drafting of the new Act for Persons with Disabilities.

## INTERNATIONAL DAY OF PERSONS WITH DISABILITIES



*Mr. Harihara Subramanian and Mr. Chidambaranathan presenting mobility aids to a girl, as Mr. Sarathbabu looks on*



*Children dancing to Euphony's music*

Our observance and celebration of the International Day of Persons with Disabilities is the main event in our calendar. It is a time when we look forward to meeting our friends, brothers and sisters from other NGOs and have an evening to enjoy and remember.

We celebrated the event on 27.10.2010 with around 200 persons with disabilities. Euphony, the music band of Cognizant Technology Solutions, Chennai delivered some great performances of very popular Tamil numbers and had the children on their feet all the time.

Mr. Harihara Subramanian, Managing Director of Mayuras Industries and Robotics Ltd., a longtime supporter of Sukriti was the Chief Guest. Mr. Sarathbabu E., CEO, Foodking and Pepsi MTV youth icon presided over the program and Mr. G. Chidambaranathan, President of the Tamil Nadu Handicapped Federation was the special guest. Students from Andhra Mahila Sabha, Cheshire Home, Life Help Centre for Handicapped, and Indian Red Cross Society participated. 5 calipers and 4 tricycles were given to needy persons. Toys for cognitive development and small travel bags were also given to the participants.

## RESOURCE MOBILISATION & ADMINISTRATION

The biggest development was the successful application to be listed with GiveIndia, which is India's leading online donation platform, in order to present donation options and receive support from a wider audience.

During the year, Sukriti set up a small office space at the Founder's residence in Kilpauk. We are joined by a new program executive in place of the earlier program manager.

## RECOGNITION

Sukriti's founder received the Ascendas Excellence Award instituted by Ascendas India and Tamilnadu Differently Abled Federation for recognizing disabled high achievers on the 30th of July 2010.

## NETWORKING PARTNERS

Amar Seva Sangam  
Andhra Mahila Sabha  
Arrive Safe Society  
Citizen's Development Centre  
Indian Red Cross Society  
Kalanjiam Trust  
Life Help Centre  
Lions Club of Silver Pearls  
Maithri Educational and Charitable Trust  
Sri Arunodayam  
Tamilnadu Differently Abled Federation



# FINANCIALS

## SUKRITI SOCIAL FOUNDATION

Balance Sheet As On 31st March 2011

### LIABILITIES

Corpus Fund		53,312.00
Excess of Income over expenditure		89,719.20
Contingency Fund		65,000.00
Loans		34,305.00
Outstanding liabilities		37,125.00

### ASSETS

Fixed Asset	30,138.00	
Bank of Maharashtra	61,593.50	
Bank of Maharashtra 20017966056	23,375.00	
Cash in hand	21,779.70	
Rent Advance	16,250.00	
Investment- Fixed Deposit		
Contingency Fund	65,000.00	
General Fund	55,000.00	
Accrued Interest on FD	6,325.00	
	<b>279,461.20</b>	<b>279,461.20</b>

### Income And Expenditure For The Year Ended 31st March 2011

#### INCOME

Donation Receipts		290,018.00
Bank Interest-Bank Of Maharashtra		2,193.00
FD interest		6,325.00

#### EXPENDITURE

Expenditure towards the objects of the trust	209,429.00	
Expenses of the trust	29,207.50	
Excess of Income/(Expenditure) of the Trust	59,899.50	
"AS PER OUR REPORT OF EVEN DATE"	<b>298,536.00</b>	<b>298,536.00</b>

#### Compliance reporting:

1. Salary paid to the head of the organisation - Nil
2. Remuneration and reimbursement paid to board members - Nil
3. Highest paid full time staff - Rs 8000/pm
4. Lowest paid part time staff - Rs 1000/pm
5. Number of staff members - 1 male -part time
6. Total cost of international travel - Nil
7. Total cost of national travel - Nil
8. Receipts and payments account is available on our website

Sd./  
As per report of even date  
For Sanjiv Shah and Associates  
Chartered Accountants  
G. Ramakrishnan  
Partner

Sd./  
For Sukriti Social Foundation  
Sowmya Simhan  
Rajalakshmi Ramakrishnan  
Trustees

PLACE: CHENNAI  
DATE : 26.09.2011

## ABOUT US

**SUKRITI SOCIAL FOUNDATION IS A REGISTERED TRUST  
ESTABLISHED ON MARCH 1, 2006.  
(REGISTRATION NUMBER: 286 OF 2006).**

### OUR VISION

A society where there is equal opportunity for the disabled and where they can live with dignity and self esteem.

### PEOPLE AT SUKRITI

#### Founder Trustee - SOWMYA SIMHAN

A management professional, Sowmya Simhan is differently-abled and has over a decade of involvement in social work. She established the Sukriti Social Foundation in 2006.

#### Founder Trustee - RAJALAKSHMI RAMAKRISHNAN

A philanthropist, Rajalakshmi Ramakrishnan is associated with many voluntary organisations working in the areas of care for the aged and disability.

#### Trustee - S. GUNASINGH

Gunasingh works with Chettinad Cement and has been involved with Sukriti Social Foundation since its inception

#### Trustee - S. SWAMINATHAN (SWAMI)

A graduate from the Institute of Rural Management Anand (IRMA), Swami has work experience with the NGO sector from 2000 and is a communication consultant.

#### Advisor - NEENU KEWLANI

A well-known disability activist based in Mumbai, Neenu is a differently-abled, multi-dimensional corporate professional with experience in the areas of administration, HR and marketing.

**Media Coverage**  
Dhinamalar

**Bankers**  
Bank of Maharashtra,  
603, Anna Salai,  
Chennai - 6

**Auditors**  
Sanjeev Shah and Associates,  
New No. 80, (75), Adarsh Apartments,  
Vepery High Road, Chennai - 7

## LEND A HAND. SUPPORT OUR PUSH FOR BETTER MOBILITY, LIVELIHOODS

Sukriti works with the support of people like you. Below, you will see a list of options. We invite you to see the list and support us in the ways you can.

We would also like to take some more of your time and draw your attention to two special requirements.

Mobility and livelihoods are two key ways to empower the differently abled and to help change their lives. These are also the areas we focus most on.

**We deliver mobility aids that help the differently abled get around more easily and comfortably.** Read our case study about Veeraraghavan and you will see that we give aids that truly deliver such ease and comfort. These aids are costlier but are far more useful for the differently abled.

**We also address the twin challenges of livelihood opportunities and skills or employability.** Through trainings such as the bicycle assembly and servicing, beaded jewellery, paper bag making we strive to build

skills that ultimately translate into micro enterprises or jobs.

Both options go a long way in empowering a differently abled person. They can lead to long-term change and improvement in their lives.

Lend your hand too. And help us create enduring change. E-mail or call us to discuss the ways in which you can make a difference.

You can also support our work by shopping at <http://www.etsy.com/shop/dharmakarmaarts>

DharmaKarmaArts is the venture of a US-based Indian who makes and sells original, handmade, Indian inspired jewellery, yoga art in watercolour, sari wall art in mixed media, decorative wooden boxes and scarves made from Kanchipuram silk sarees.

Finally, you can also donate online through <http://www.giveindia.org/m-1201-sukriti-social-foundation.aspx>

## HOW YOU CAN HELP

(All contribution amounts in Indian Rupees)

Spectacles for an aged person	₹ 250
MCR Footwear	₹ 300
Crutches	₹ 750
Wheelchair	₹ 4500
Three-wheeler	₹ 4500
Calipers	₹ 4500
Artificial Limbs	₹ 5000
Self-employment Program	₹ 10000
Cycle Training Program	₹ 20000

*Cheques favouring Sukriti Social Foundation to be sent to the address below.*

**Sukriti Social Foundation**  
183/10, Breeze Apartments,  
Poonamallee High Road  
Kilpauk, Chennai 600 010.  
Tamilnadu, INDIA



**Sukriti Social Foundation**

**Registered Office:**

New No 183/10 Breeze Apartments,  
Poonamallee High Road,  
Kilpauk, Chennai-10. INDIA  
Phone-: 044-28360267 / 9444798474  
Email: [sukritifoundation@gmail.com](mailto:sukritifoundation@gmail.com)  
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Website:[www.sukriti.org](http://www.sukriti.org)